

Jenica Brooke

I caught the 'cycling bug' when I began riding to work in 2013. Since then, I have developed an in-depth understanding of the issues facing cyclists. Through my Facebook page "Melbourne Commuter" I've successfully advocated for change, focusing on road safety culture, infrastructure and legislation.

I am a strong believer in the promoting of better cycling infrastructure, legislation, behavioural change programs, and other road safety initiatives that benefit vulnerable road users. For the last five years, I have been involved with various small community groups in advocating for: Minimum Passing Distance Legislation; better cycling outcomes related to Victorian State Government projects such as the Level Crossing Removals; and safe bike lanes on Sydney Rd.

I hope that by joining the Bicycle Network Board, I will be better able to influence positive changes in collaboration with local and state government, Bicycle Network members, BUGs and other community groups.

I will bring not only passion, but a real-life knowledge of cycling issues that affect Bicycle Network's members every day. Along with ideas for solutions, I bring the determination to see things through and drive to a resolution. I understand that change can be a slow process. Patience, determination, and collaboration is needed.

From a governance perspective, I am a Chartered Accountant with over 10 years' experience in professional services and corporate governance. I look forward to the opportunity to serve Bicycle Network members as a member of the Board.