

Prita Jobling-Baker

I am passionate about making it easier for everybody to ride a bike every day. I believe the keys to widespread uptake of cycling are:

- a variety of route options for commuters, recreational cyclists and children
- safety for cyclists on the roads
- positive attitudes to cycling from all Australians
- reduced practical barriers such as affordability and access.

I started my bike life as a complete novice, on a \$50 bike riding the footpaths to school and then uni. When I started working I bought a road bike and tried out racing. A decade later and pedalling is now in every part of my life – it is my transport, recreation, challenge (racing) and travel (touring).

I have been volunteering at Bicycle Network since 2007, first as an angel for Ride to Work Day, and more recently as part of Team Bicycle Network - as a pace setter and women's ambassador in BN events such as Peaks Challenge and Around the Bay. This means I have pedalled with BN members for hundreds of kilometres and understand members' concerns and motivations.

When not on the bike I am a criminal lawyer and strategic policy manager at Victoria Legal Aid, advocating for a better justice system, the foundation of a stronger and safer community. My professional experience has given me an understanding of victims' concerns and impacts, regulatory frameworks and legislation, strategy development and implementation, and the importance of good governance, transparency and accountability.

I will bring to the Board my professional experience in law and strategic advocacy, my personal background as a cyclist and mother, and my BN volunteer experience interacting directly with members.

Vote for James and me to advance *your* interests and get more people cycling more often, focusing on:

- barriers to cycling for families - kids should be able to ride on the footpath beyond age 12 if it means they can get to high school safely;
- road safety – minimum passing legislation and a safe east-west corridor across the CBD;
- good governance – support the BN management team and monitor and manage risks;
- bicycle advocacy federation – by federating BN could have a more powerful voice and we could improve consistency of policy across inter-state borders;
- e-bikes education and regulation - we love pedal assist low power bikes that help people get out of their cars and stay healthy, but worry about differential speeds and powers on limited road space;
- cultural change and shifting the negative narrative around cyclists.