



Monday 4 September 2017

FOR IMMEDIATE RELEASE

Get on your bike and be counted at Super Tuesday North

Australia's biggest bike count conducted in the NT and Queensland tomorrow

Thousands of bike riders in the Northern Territory and Queensland will have their movements recorded and reported tomorrow as part of [Bicycle Network's Super Tuesday North](#), the country's biggest visual bike count.

More than 180 volunteers have put their hand up to help count people who ride bikes as they make their way to work in the morning. Each volunteer counter also receives a \$50 donation on their behalf to their local community group, club or charity.

Super Tuesday North is the second half a national count which also occurs in Australia's southern states in March.

Bike riders will be counted tomorrow in Darwin, Palmerston, Alice Springs and Katherine in the NT, and Moreton Bay, Redlands, Townsville and Toowoomba in Queensland. [See a map with all specific locations here.](#)

Darren Allen, Bicycle Network Chief Operating Officer, said that the data collected as part of the count is an important tool to help influence governments to build more places for people to ride.

"This is the bike riding community's chance to show their local council exactly what is happening out on the streets. The data gathered could be the starting point for a new bike lane or path outside your front door," said Mr Allen.

Super Tuesday North will record data on the time of day people are riding, which direction they are travelling and gender.

"Last year Super Tuesday North revealed that Darwin was one of the only places in Australia with a 50/50 split of male and female bike riders, while significant growth in bike rider numbers was recorded in Moreton Bay, Toowoomba and Townsville in Queensland."

"We'd love to see more areas reach a 50/50 gender split, as well as record an increase in bike rider numbers overall to highlight to councils the growing need for more places to ride," added Mr Allen.

Super Tuesday North has been conducted by Bicycle Network since 2010. Southern states are counted during the first Tuesday in March.

-ENDS-

Media contact: Alexander Miller, Media Adviser – Bicycle Network P: 03 8376 8824 M: 0425 858 428 E: alexanderm@bicyclenetwork.com.au



About Super Tuesday North

What: [Bicycle Network's Super Tuesday North](#)

When: Tuesday 5 September. 6:30am – 8:30am (NT) and 7:00am – 9:00am (QLD)

Where: More than 180 sites across eight councils in the Northern Territory and Queensland. [Click here to see an interactive map with the exact location of each count site.](#)

Northern Territory

Alice Springs: 12 sites

Darwin: 51 sites

Katherine: 4 sites

Palmerston: 9 sites

Queensland

Moreton Bay: 38 sites

Redland: 11 sites

Toowoomba: 15 sites

Townsville: 44 sites

For media count sites in your local area please contact Alexander Miller, Media Adviser – Bicycle Network on 0425 858 428 or at alexanderm@bicyclenetwork.com.au.

Who: More than 180 volunteers and thousands of bike riding commuters.

Darren Allen, Bicycle Network Chief Operating Officer, will be available for interviews and photo opportunities at Darwin's Foreshore Path near the Rapid Creek Footbridge.

Why: Super Tuesday North collects data on behalf of councils to help identify areas for improvement and inform bike policy, with the goal of getting more people physically active and riding.

The annual tally of riders allows local councils to monitor the growth of bike riding in their area and make well guided decisions on infrastructure and the development of riding programs.

Visit supertuesday.com.au for more information.

About Bicycle Network

- Bicycle Network is a health promotion charity combating physical inactivity – two of three Australians don't get enough physical activity and the best way to address this is through bike riding
- Represents 50,000 bike riding members across Australia
- Campaigns to build more places to ride and make bike riding safer for all Australians
- Conducts national behaviour change programs including Ride2School and Ride2Work
- Runs world class events including Around the Bay, RACV Great Vic, Newcrest Orange Challenge, Peaks Challenge Series and Gravel Grit
- For more information visit bicyclenetwork.com.au. Follow Bicycle Network on Twitter at [@Bicycle_Network](https://twitter.com/Bicycle_Network), Facebook at [/BicycleNetwork](https://www.facebook.com/BicycleNetwork) and Instagram at [@Bicycle_Network](https://www.instagram.com/Bicycle_Network)